BRITISH COLUMBIA ENGLISH STUDIES 12 (MENST12) · UNIT C · 5 QUESTIONS

Media, Spoken Language and Representation — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button to let Brett know so he can fix it.

Media Text III - River Clean-Up Poster

Use this reading for questions 1 to 2.

Join the River Clean-Up, Saturday at 9 a.m. The poster shows neighbours of all ages carrying bags along a riverbank, under large green letters. Small text gives the meeting place and asks volunteers to bring gloves.

1 **Cylindrical AA battery standing upright on a wooden table, large in frame, no readable text. According to Media Text III, what technique does the poster use to attract attention?**



A a long essay

B large letters and a photo of people at work

C a graph of river levels

D a list of fines

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2 **According to Media Text III, how does the poster represent the community?**

A as neighbours of all ages working together

B as only one family

C as people who avoid the river

D as paid workers only

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Speech II - Our School

Use this reading for questions 3 to 4.

When I speak about our school, I speak about all of us. I speak about the student who arrives early to practise, the teacher who stays late to help, and the parent who cheers from the stands. Together, we make this school.

3 **According to Speech II, what spoken technique is used most clearly?**

- **A** a graph
- **B** a quotation from a book
- **C** a set of statistics
- **D** repetition of I speak about to build a shared feeling

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4 **According to Speech II, what tone does the speaker create?**

A angry and dismissive

B cold and distant

C warm and inclusive

D hurried and confused

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5 **When reading an infographic, what should a reader check first?**

A the labels, the scale, and the source of the data

B only the colours

C only the title

D the number of pages

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ANSWER KEY

1. B
2. A
3. D
4. C
5. A

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