ENGLAND GCSE BUSINESS AQA · UNIT 1 · 5 QUESTIONS

Business in the Real World — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button so it can be fixed.

1 **A bakery sells 350 loaves at £8 each. Total revenue is**

- A £28,000
- B £2,800
- C £3,200
- D £2,450

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2 **Total costs are £30,000 for 500 units. Average unit cost is**

- A £600
- B £60
- C £30,000
- D £500

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3 **Which of these is a weakness of a small business?**

- A It gives personal service to customers
- B It knows its customers well
- C It can change direction quickly
- D It has little money for advertising

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4 **Why might customers and shareholders conflict?**

- A Customers want lower prices while shareholders want higher profits
- B Both groups want the same prices, which some businesses choose to do
- C Shareholders want lower profits
- D Customers want higher prices

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5 **Why might a business aim to increase market share?**

A To pay less tax

B To become stronger against rivals

C To reduce its sales

D To employ fewer workers, in certain situations

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ANSWER KEY

1. B
2. B
3. D
4. A
5. B

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