ENGLAND GCSE BUSINESS AQA · UNIT 2 · 10 QUESTIONS

Influences on Business — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button so it can be fixed.

1 **A clothes shop has revenue of £26,000 and total costs of £19,000. Its profit is**

- A £70,000
- B £7,000
- C £45,000
- D £7,500

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2 **Sales at a smartphone shop rose from 200 to 240 units. The percentage increase is**

- A 40%
- B 25%
- C 200%
- D 20%

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3 **What happens to spending in a recession?**

- A Consumers spend less
- B Consumers spend more
- C Businesses always grow
- D Unemployment falls to zero

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4 **Why must businesses follow health and safety law?**

- A To avoid harming workers and customers
- B To cut costs
- C To employ fewer workers, in certain situations
- D To avoid paying tax

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5 **Which external factor affects what customers can afford?**

A Their incomes

B The business's location

C The number of workers

D The products on sale

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6 **What is uncertainty?**

A A business making a profit

B Knowing exactly what will happen, in certain situations

C A rival closing down

D Not knowing what will happen in the future

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7 **How can good customer service beat rivals?**

A Customers always leave

B Customers return and recommend the business

C Prices must rise

D Workers must be paid less, in certain situations

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8 **If the pound rises against the euro, what happens to UK imports?**

A They stop arriving

B Their price stays the same, in certain situations

C They become more expensive

D They become cheaper in pounds

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9

How has technology changed production?

A Machines and automation can make goods faster

B All workers have lost their jobs, in certain situations

C Factories have all closed down

D Products are now made by hand

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10

What is an interest rate?

A The tax on profit

B The price of a product

C The cost of borrowing money

D The wage paid to workers, in certain situations

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ANSWER KEY

1. B
2. D
3. A
4. A
5. A
6. D
7. B
8. D
9. A
10. C

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