ENGLAND GCSE BUSINESS AQA · UNIT 2 · 5 QUESTIONS

Influences on Business — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button so it can be fixed.

1 **A clothes shop has revenue of £32,000 and total costs of £24,000. Its profit is**

- A £8,000
- B £80,000
- C £56,000
- D £8,500

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2 **Why might a business keep cash reserves?**

- A To lend to rivals
- B To cope with unexpected costs
- C To avoid paying tax
- D To pay higher dividends, in certain situations

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3 **How does high unemployment affect businesses?**

A Wages always rise

B Customers spend more money

C Customers have less money to spend

D Businesses find it hard to recruit

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4 **What is automation?**

A Closing a factory

B Using machines to do work once done by people

C Hiring more workers

D Selling goods online, which a business might do

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5 **What is a competitive advantage?**

A A law that bans rivals

B A product nobody wants

C Something that makes customers choose one business over rivals

D A shop with no customers, which depends on the business and the situation

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ANSWER KEY

1. A
2. B
3. C
4. B
5. C

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