ENGLAND GCSE BUSINESS AQA · UNIT 4 · 10 QUESTIONS

Marketing and Finance — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button so it can be fixed.

1 **A smartphone shop has revenue of £34,000 and total costs of £26,000. Its profit is**

- A £60,000
- B £80,000
- C £8,000
- D £8,500

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2 **A bakery borrows £20,000 from a bank at 10% interest a year. The interest paid in one year is**

- A £2,050
- B £22,000
- C £20,000
- D £2,000

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3 **What is gross profit margin?**

A Net profit as a percentage of costs, in certain situations

B Gross profit in pounds

C Gross profit as a percentage of revenue

D Revenue as a percentage of profit

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4 **Total costs are £12,000 for 400 units. Average unit cost is**

A £30

B £12,000

C £300

D £400

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5 **What is a product?**

A A service a business provides, in certain situations

B A place a product is sold

C Something a business sells to meet customer needs

D A price a business charges

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6 **Net profit is £5,000 and revenue is £20,000. Net profit margin is**

A 50%

B 75%

C 30%

D 25%

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7 **A business borrows £5,000 at 5% interest a year. The interest paid in one year is**

- A £250
- B £5,000
- C £300
- D £5,250

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8 **A clothes shop sells 300 shirts at £5 each. Total revenue is**

- A £1,200
- B £1,500
- C £15,000
- D £1,750

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9 **Which is a segment by lifestyle?**

A Health-conscious buyers

B Buyers in the north

C Buyers aged 18 to 25

D Buyers with high incomes

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10 **In one month a business has cash inflows of £10,000 and cash outflows of £6,000. Its net cash flow is**

A £4,000

B £16,000

C £10,000

D £40,000

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ANSWER KEY

1. C
2. D
3. C
4. A
5. C
6. D
7. A
8. B
9. A
10. A

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