ENGLAND GCSE BUSINESS AQA · UNIT 4 · 5 QUESTIONS

# Marketing and Finance — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button so it can be fixed.

**1** **A smartphone shop has revenue of £27,000 and total costs of £20,000. Its profit is**

- A £7,500
- B £47,000
- C £7,000
- D £70,000

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**2** **A business starts the month with £2,000. Cash inflows are £8,000 and cash outflows are £4,000. Its closing balance is**

- A £60,000
- B £10,000
- C £6,000
- D £14,000

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3 **In one month a business has cash inflows of £8,000 and cash outflows of £2,000. Its net cash flow is**

- A £6,000
- B £10,000
- C £60,000
- D £8,000

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4 **Net profit is £2,000 and revenue is £20,000. Net profit margin is**

- A 90%
- B 15%
- C 20%
- D 10%

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5

## What is cost-plus pricing?

A Adding a mark-up to the cost of making a product

B Charging what rivals charge

C Charging a high price at launch, in certain situations

D Charging a low price to enter

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## ANSWER KEY

1. C
2. C
3. A
4. D
5. A

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