ENGLAND GCSE BUSINESS OCR · UNIT 3 · 10 QUESTIONS

Operations and Influences — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button so it can be fixed.

1 **A delivery van business has fixed costs of £6,000 and variable costs of £6 per unit. It makes 500 units. Total costs are**

- A £3,003,000
- B £90,000
- C £9,000
- D £6,006

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2 **A shop has revenue of £11,000 and total costs of £7,000. Its profit is**

- A £4,500
- B £4,000
- C £40,000
- D £18,000

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3 **What is waste in production?**

A Workers who are well trained, in certain situations

B Anything that uses resources without adding value

C Materials that are recycled

D Products that sell well

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4 **If the pound rises against the euro, what happens to UK imports?**

A Their price stays the same, in certain situations

B They become more expensive

C They become cheaper in pounds

D They stop arriving

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5 **What is a risk of launching a new product?**

A Rivals will always copy it

B Customers may not buy it

C Costs will always fall

D Customers will always buy it

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6 **Why does quality matter to a business?**

A Quality always raises costs

B Customers never notice quality

C Good quality keeps customers and builds reputation

D Poor quality always increases sales, in certain situations

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7 **How can social media help a business?**

A It means the business needs no website, in certain situations

B It guarantees more sales

C It removes all rivals

D It can promote products cheaply to many people

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8 **Why might a business change its production method?**

A Demand has grown and it needs higher output

B Raw materials have become cheaper, in certain situations

C Workers prefer the old method

D Customers want fewer products

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9 **What is sustainability?**

A Making the cheapest products

B Ignoring the environment

C Meeting present needs without harming future generations

D Using up resources as fast as possible, in certain situations

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10 **Why should a business handle complaints well?**

A Complaints should always be ignored, in certain situations

B A happy complainant may stay a customer

C Complaining customers never return

D Complaints always cost money

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ANSWER KEY

1. C
2. B
3. B
4. C
5. B
6. C
7. D
8. A
9. C
10. B

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