REPRESENTING - PRACTICE TEST | NEW BRUNSWICK ENGLISH LANGUAGE ARTS 111-112 · UNIT D · 25 QUESTIONS

Representing — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button to let Brett know so he can fix it.

1 **What is meant by visual text?**

- A A text that communicates through images and layout
- B How elements are arranged on a page or screen
- C The viewers a visual text is made for
- D The main idea a visual text communicates

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2 **Which definition best fits layout?**

- A The viewers a visual text is made for
- B The main idea a visual text communicates
- C How elements are arranged on a page or screen
- D An image that stands for a larger idea

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3 **What does audience mean?**

A The main idea a visual text communicates

B An image that stands for a larger idea

C The viewers a visual text is made for

D A visual choice that creates mood and emphasis

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4 **Choose the best meaning of message:**

A An image that stands for a larger idea

B A visual choice that creates mood and emphasis

C Words that explain or add to an image

D The main idea a visual text communicates

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5 **What is meant by symbol?**

A An image that stands for a larger idea

B A visual choice that creates mood and emphasis

C Words that explain or add to an image

D A visual text designed to inform or persuade at a glance

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6 **Which definition best fits colour?**

A Words that explain or add to an image

B A visual choice that creates mood and emphasis

C A visual text designed to inform or persuade at a glance

D A visual that combines images, charts, and short text

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7 **What does caption mean?**

- A A visual text designed to inform or persuade at a glance
- B A visual that combines images, charts, and short text
- C Words that explain or add to an image
- D The style and size of printed letters

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8 **Choose the best meaning of poster:**

- A A visual that combines images, charts, and short text
- B The style and size of printed letters
- C A text that communicates through images and layout
- D A visual text designed to inform or persuade at a glance

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9 **What is meant by infographic?**

- **A** A visual that combines images, charts, and short text
- **B** The style and size of printed letters
- **C** A text that communicates through images and layout
- **D** How elements are arranged on a page or screen

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10 **Which definition best fits font?**

- **A** A text that communicates through images and layout
- **B** The style and size of printed letters
- **C** How elements are arranged on a page or screen
- **D** The viewers a visual text is made for

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11 **What is the main job of a poster headline?**

- A To list every detail
- B To hide the topic
- C To catch attention and state the key message
- D To fill empty space

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12 **Which layout choice best helps readers find key information?**

- A Tiny text packed in one corner
- B Random placement of all elements
- C No headings at all
- D Clear headings and space around main points

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13 **Why use an image in a visual text?**

A An image can show an idea quickly and add feeling

B Images always replace words

C Images make a text longer

D Images hide the message

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14 **What should a caption do?**

A Repeat the headline exactly

B Explain what the image shows or adds

C Contradict the image

D Describe an unrelated topic

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15 **Which colour choice best suits a warning poster?**

- **A** Pale colours that blend into the background
- **B** Random colours with no purpose
- **C** Bold, high contrast colours that draw the eye
- **D** Only grey on grey

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16 **A poster about a food drive shows an empty plate. What does the image mainly do?**

- **A** It gives a recipe
- **B** It lists store hours
- **C** It shows a map
- **D** It creates an emotional reason to give food

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17 **What is the best way to check a visual text for clarity?**

A Ask if a new viewer can state its message quickly

B Count the number of colours

C Check only the spelling

D Ask the designer alone

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18 **Which design flaw most harms a poster?**

A A single clear headline

B Too much crowded text with no clear focus

C One strong image

D Plenty of white space

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19 **What does balance mean in a visual text?**

A Every element is the same size

B Text fills the whole page

C Elements are arranged so no side feels overloaded

D Images are always centred

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20 **In a school brochure, what belongs on the front cover?**

A The full timetable

B A list of all rules

C Small print only

D The school name and a welcoming main image

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21 **Why combine words and images in a presentation?**

- A Each mode can explain what the other cannot show well
- B Words are never needed
- C Images are never needed
- D Slides look busy

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22 **What is a storyboard?**

- A A finished film
- B A planned sequence of images and notes for a visual piece
- C A list of actors
- D A type of camera

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23 **Which question best guides visual design?**

- A What is my favourite colour?
- B How many fonts can I use?
- C Who will view this, and what should they understand?
- D Can I fill every space?

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24 **What is the risk of using a misleading image?**

- A Viewers read more carefully
- B The text becomes shorter
- C The layout improves
- D Viewers may believe a false impression

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25

A chart in an infographic shows rising recycling rates. What should the title do?

A State what the chart shows in plain words

B Hide the trend

C Use jargon only experts know

D Repeat the axis labels

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ANSWER KEY

1. A
2. C
3. C
4. D
5. A
6. B
7. C
8. D
9. A
10. B
11. C
12. D
13. A
14. B
15. C
16. D
17. A
18. B
19. C
20. D
21. A
22. B
23. C
24. D
25. A

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