Representing — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button to let Brett know so he can fix it.

1 **Which definition best fits intertextuality?**

- A How trustworthy a media source appears
- B How a media text echoes other texts
- C Exaggeration to attract attention
- D A viewpoint shaping what is shown

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2 **What makes a source credible in media?**

- A Popularity alone
- B Dramatic presentation
- C Transparency, evidence, and a record of accuracy
- D A large audience

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3 **How can colour be used rhetorically?**

- A Colour has no meaning
- B Colour only decorates
- C Colour replaces evidence
- D To create mood, emphasis, or association

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4 **What is the effect of omitting context in a clip?**

- A Viewers may misinterpret what happened
- B Viewers understand better
- C Context never matters
- D Clips become neutral

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5 Why study advertising as a text?



A Ads are never persuasive

B Ads use rhetoric to shape desires and choices

C Ads contain no ideas

D Ads are only entertainment

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6 **What is a counter narrative?**



A A story with no audience

B A copy of a popular story

C A story challenging a dominant representation

D A story with no theme

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7 **How should a student cite a media text in analysis?**

A Name only the platform

B Give no details

C Link only

D Name creator, title, date, and relevant details

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8 **What is the risk of algorithmic feeds?**

A They can narrow what viewers encounter

B They show everything equally

C They end bias

D They verify all claims

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9 **In a photo essay, what creates argument?**

A Camera brand

B Selection, order, captions, and omissions

C Number of photos

D File size

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10 **Why is audience analysis important for creators?**

A Creators should ignore audiences

B Audiences never differ

C It shapes message, tone, and platform choices

D Platforms do not matter

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ANSWER KEY

1. B
2. C
3. D
4. A
5. B
6. C
7. D
8. A
9. B
10. C

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