NORTHWEST TERRITORIES ENGLISH LANGUAGE ARTS 10: LITERARY STUDIES AND COMPOSITION · UNIT D · 5 QUESTIONS

Media and Spoken Language — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button to let Brett know so he can fix it.

1 **Family portrait of parents with their two young children. An ad shows a happy family using a cleaning spray and says: Make home happy. Which technique is used?**



A emotional appeal, because it links the product with a happy home

B a scientific test, because it reports laboratory results

C a news report, because it gives the daily news

D a warning, because it lists product dangers

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2 **An ad says: Doctors recommend this toothpaste. If no evidence is given, a careful reader should**

A buy the toothpaste at once

B ignore all toothpaste advertisements forever

C ask what evidence supports the claim before believing it

D believe the claim because doctors are mentioned

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3 **A social media post claims a celebrity said something shocking, but links to no source. What should a reader do?**

A share it quickly so friends see it first

B assume it is true because it is popular

C reply with an angry comment at once

D check a reliable source before sharing or believing it

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4 **Which headline shows the most neutral language?**

A Shocking library plan stuns angry residents

B Council votes to build new library downtown

C Amazing council finally builds glorious library

D Terrible council wastes money on useless library

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5 **A student is designing a poster for a charity food drive. Which detail belongs on the poster?**

A a long essay about the history of charity

B a list of every student in the school

C the personal phone number of each organiser

D what to donate, where to bring it, and by when

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ANSWER KEY

1. A
2. C
3. D
4. B
5. D

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