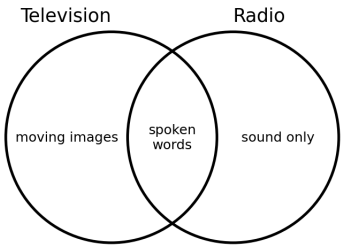
ONTARIO ENGLISH, GRADE 12, UNIVERSITY PREPARATION (ENG4U) · UNIT D · 10 QUESTIONS

Media Studies — Practice Test

This practice test was made by AI and there may be mistakes. If a question or answer looks wrong, use the Flag a mistake button to let Brett know so he can fix it.

1 **The Venn diagram compares Television and Radio. The feature found in both is**



A moving images

B sound only

C printed text

D spoken words

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2 **A media text that repeats a claim across many outlets may still be**

A false because it is repeated

B unbiased because it is widespread

C unverified if all outlets draw on one source

D proven true by repetition

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3 **An audience demographic is**

A a media production team

B a group defined by shared characteristics such as age

C a single viewer opinion

D the total number of viewers

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4 **A critical media reader asks who benefits from a text because**

- A media messages often serve particular interests
- B all media benefits everyone equally
- C benefit is irrelevant to meaning
- D only advertisers benefit from media

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5 **A parody of a well known media text works by**

- A copying it exactly without change
- B reporting it as news
- C translating it into another language
- D imitating its style to comment on or mock it

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Media Text I - An Editorial on Screen Time

Use this reading for questions 6 to 10.

The editorial argues that schools should teach students to manage screen time rather than ban devices outright. It claims bans push use underground, while lessons on attention and habit help students make choices. The editorial cites one study of teenagers and quotes a teacher, but gives no data on schools that tried bans.

The closing line urges readers to treat screens as tools to master, not enemies to defeat. No student voices are quoted in the editorial.

6 **The editorial position is that schools should**

- **A** ignore screen time entirely
- **B** let students decide without guidance
- **C** teach management of screen time rather than ban devices
- **D** ban all devices immediately

Understand It with Pulse **Flag a mistake**

7 **The editorial claim about bans is that they**

- **A** have been proven by many studies
- **B** push device use underground
- **C** improve student attention
- **D** are supported by all teachers

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8 **A critical reader would note the evidence is limited because**

- **A** only one study and one teacher are cited, with no ban data
- **B** the editorial is too long
- **C** the closing line is metaphorical
- **D** no students are quoted

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9 **The closing metaphor treats screens as**

- **A** enemies that must be banned
- **B** toys with no purpose
- **C** tools that need no teaching
- **D** tools to master, not enemies to defeat

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10 **The absence of student voices means the editorial**

- **A** cannot be understood
- **B** proves bans are better
- **C** lacks the perspective of those most affected
- **D** is automatically wrong

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ANSWER KEY

1. D
2. C
3. B
4. A
5. D
6. C
7. B
8. A
9. D
10. C

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